



CONFERENCE FOR CATHOLIC FACILITY MANAGEMENT

God is in the details.

REGISTRATION *Brochure*



APRIL 24-26, 2017

Archdiocese of Miami



Our Mission

The Conference for Catholic Facility Management (CCFM) provides a forum and a network for persons with responsibility for diocesan or religious owned buildings and properties. The conference aims to promote the spiritual and personal growth of its members in their specific ministry of serving the Church, and to foster the professional development of each member through sharing the knowledge and experience of all members. In advocating high standards for its members both in personal conduct and in work performed, the Conference seeks to contribute to the effectiveness and growth of the church.

**Visit our website:
www.ccfm.net**



www.facebook.com/ccfm.net/

Join us at the 2017 Conference!

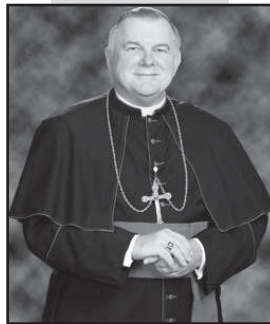
**CONFERENCE FOR CATHOLIC
FACILITY MANAGEMENT**

Miami, Florida

APRIL 24-26, 2017

HYATT REGENCY MIAMI

Hosted by:



Archbishop Thomas Wenski
Archbishop of Miami, Florida

Archbishop Thomas Wenski
Archbishop of Miami, Florida

Most Reverend Roger Foys, D.D.
Episcopal Moderator
Diocese of Covington

Thomas Richter
Executive Director
Archdiocese of St. Louis

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Archdiocese of Miami

Rob Bennett
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Diocese of Pensacola-
Tallahassee

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Vice President
Archdiocese of St. Louis

Ed Foster
Secretary
Archdiocese of Seattle

Jennifer Hunter
Treasurer
Adrian Dominican Sisters
Michigan

Mike Edgar
Director
Felician Sisters of N.A.

Lou Baird
Director
The Redemptorist Fathers

Janis Balentine
Director
Diocese of Colorado Springs

Jennifer Shankie
Director

Welcome to Miami!

Dear CCFM Members and Attendees of the CCFM Conference:

The Archdiocese of Miami is privileged and excited to host the 2017 Conference for Catholic Facility Management. Welcome to all of you who generously lend your talents to your represented organizations and dioceses. I also welcome you to our beautiful Miami in Sunny South Florida!

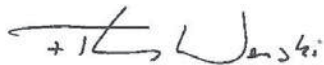
I hope that you take the time to explore the city on your own, and that this conference may not only be a learning experience, but also a time of fellowship and relaxation. I look forward to celebrating Mass with you at the beautiful and historic Gesu Church located in Downtown Miami. I offer my prayers for you and all the participants, may this be a time of spiritual growth and continuing education in your work.

While we recognize that it is the faithful who are our church, the buildings they utilize represent more than the materials from which they are made. Without them, we could not minister to our people as effectively.

Once again, welcome to Miami.

With prayerful good wishes, I am

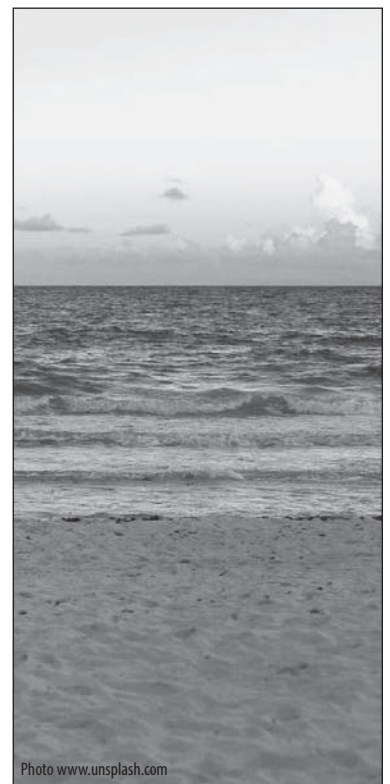
Sincerely yours in Christ,



Most Reverend Thomas Wenski
Archbishop of Miami



Archdiocese of Miami • 9401 Biscayne Boulevard, Miami Shores, Florida



CCFM Preliminary Program Schedule 2017

SUNDAY, APRIL 23, 2017

1:00pm to 6:00pm	Registration
3:00pm to 6:00pm	Board of Directors Meeting
6:30pm to 9:00pm	Board of Directors Dinner

MONDAY, APRIL 24, 2017

7:00am to 6:00pm	Internet Café Open
7:00am to 5:00pm	Registration Desk Open
7:30am to 8:30am	Board of Directors Meet New Members/Coffee Hour
9:00am to 10:15am	Welcome to Miami/ Keynote Address Breakfast
10:30am to 2:30pm	Guest/Spouse Tour and Lunch
10:30am to 12:00pm	Concurrent Track 1701

Historic Diocesan and Religious Institute Churches and Buildings - Who Wants Them, What Will Happen to Them?

Speaker(s): The Counselors of Real Estate® ("CRE"): John Cicero, Casey Kemper, William P.J. McCarthy and Kathleen Rose

Subject: Change is ongoing - from demographic shifts to expanding technology - and often requires Church officials to assess the viability of diocese, parish and religious institute properties. In this session, real estate advisors who have experience working with the Catholic Church, and The Counselors of Real Estate's® ("CRE") public service initiative (The CRE Consulting Corps), discuss the fate of older and historic churches and related buildings, and suggest approaches to maximize assets - what you should know to make better decisions before calling a real estate broker. Panelists will discuss adaptive reuse, realistic expectations, identifying potential buyers and more.

10:30am to 12:00pm

Concurrent Track 1702

Building Science, It is More Than Just BS - Principles for Construction, Repair, & Ongoing Maintenance of the Enclosure and Sealants

Speaker(s): Wiss, Janney, Elstner Associates, Inc.: Kevin Kalata

Subject: The performance of a building enclosure is affected by the movement of air, moisture, and heat through the building envelope. This course will offer an overview of building science concepts highlighting their importance and effects on the performance of the enclosure. Discussion topics will include air and moisture barriers, vapor retarders, and thermal barriers / insulation. In addition to building science, the course will also include an in-depth discussion on sealants. Topics covered will include sealant selection, joint design, joint preparation, compatibility, staining, and durability. Practical detailing approaches will be discussed, in order to facilitate the use of these concepts in future construction projects, repair work, and general maintenance. Real world examples will be provided throughout the presentation to highlight concepts and enhance understanding. The course is intended to be interactive as it will utilize software to engage the audience by allowing them to anonymously vote on questions posed throughout the presentation. All levels of expertise are welcome and should find value in the presentation.

10:30am to 12:00pm

Concurrent Track 1703

Join the Energy Conservation Crusade: Lessons Learned from Implementing Laudato Si

Speaker(s): Conference for Catholic Facility Management ("CCFM") - Energy and Environment Committee ("EEC"): Jeffrey Bohrer, Jerry Lawson, Dan Misleh, Jennifer Shankie, Ryan Snow, Martin Susz

Subject: Last year, the Conference for Catholic Facility Management ("CCFM") - Energy and Environment Committee ("EEC") presented an introduction to Pope Francis's Environmental Encyclical as it relates to CCFM members. This session will explore no-cost and low-cost steps members can take to reduce energy use and options for measuring, tracking and reporting on energy use reduction, as well as assistance with education to illustrate the correlation between energy conservation and Laudato Si. Also hear case studies and successes from CCFM members who have engaged in conservation and efficiency projects.

12:15pm to 1:45pm

Annual Business Meeting Luncheon for Members

CCFM *Preliminary Program Schedule* 2017

MONDAY, APRIL 24, 2017 *continued*

2:00pm to 3:30pm	Concurrent Track 1701 R (see page 5 for track details)
2:00pm to 3:30pm	Concurrent Track 1702 R (see page 5 for track details)
2:00pm to 3:30pm	Concurrent Track 1703 R (see page 5 for track details)
2:00pm to 3:15pm	Exhibitors and Sponsors Welcome and Networking
3:30pm to 6:30pm	Exhibits Open/Refreshments with Members

TUESDAY, APRIL 25, 2017

7:00am to 6:00pm	Internet Café Open
8:00am to 9:00am	CCFM Mass with Archbishop Thomas Wenski (local Parish)
9:00am to 5:30pm	Registration Desk Open
9:00am to 3:15pm	Exhibits Open
9:00am to 10:45am	Breakfast Available in Exhibit Hall
11:00am to 12:00pm	Concurrent Track 1704

Informing Strategic Decisions by Integrating Diocesan and Religious Institute Data with Demographics and Location Analytics

Speaker: Datastory Consulting: Matt Felton

Subject: Real estate, construction, and facility management decisions require the ability to integrate a wide range of data into meaningful insight. In most cases, geography plays a unifying role to this disparate data, and “seeing” the data through the lens of a map provides a unique perspective that informs decision-making. This session will provide an overview of how location analytics offer powerful new insights that inform strategic decisions by revealing trends, improving communication, and building consensus. The Archdiocese of Baltimore’s recent Strategic Facilities Planning process will be used as a case study.

11:00am to 12:00pm	Concurrent Track 1705
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Tap Into the Sun, Save Money, Reduce Your Environmental Impact

Speaker: CQI Associates, LLC: Richard Anderson

Subject: Renewable energy from solar has increased significantly over the past five years. In 2016, the addition of solar energy has resulted in keeping energy suppliers using fossil fuels from increasing, thus reducing the overall cost of energy. With the extension of the federal investment and accelerated depreciation legislation to 2020, the investment community is continuing to provide attractive financing for projects. Catholic schools, parishes and religious institutes have an opportunity to install solar photovoltaic generation systems to lower current operating costs, provide fixed rates for long-term budget stability, and achieve positive environmental benefits. The Archdiocese of Baltimore has a 4 megawatt solar system installed through a net aggregate meter billing process, which is providing solar energy for the Cathedral, the Basilica, three high schools, one school, and the Catholic Center. The first year of operation is complete. Learn how solar can be a part of the long-term solution to provide renewable energy.

11:00am to 12:00pm	Concurrent Track 1706
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Disaster Preparedness - Being Ready for Whatever Happens

Speaker: Servpro Industries, Inc.: John Sooker

Subject: Disasters occur every day – some are due to natural disasters (hurricanes, floods, wildfires, etc.) and other are one-off events such as pipe bursts and fires from within the facility. This presentation will focus on being prepared for any event – large or small. Through example, it will demonstrate the importance of being prepared to protect the facility and, if something should occur, how to get it back up and running and reduce service interruption. Additionally, it will discuss the technology available to help pre-plan and then execute the emergency services should an event happen. Other topics to be covered include the following: it is estimated 50% of facilities that experience a disaster never re-open; the majority of those facilities that experienced a disaster and re-opened had an emergency readiness / contingency plan; timely mitigation response can reduce facility interruption; and emergency readiness plans can help prepare your facility for planned and unplanned disasters.

12:00pm to 1:00pm	Awards Lunch (exhibitors invited)
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CCFM Preliminary Program Schedule 2017

TUESDAY, APRIL 25, 2017 *continued*

1:00pm to 1:30pm	Dessert reception and raffle with exhibitors in exhibit hall
1:30pm to 2:30pm	Concurrent Track 1704 R (see page 6 for track details)
1:30pm to 2:30pm	Concurrent Track 1705 R (see page 6 for track details)
1:30pm to 2:30pm	Concurrent Track 1706 R (see page 6 for track details)
2:30pm to 3:15pm	Refreshment Break with Exhibitors in Exhibit Hall
3:15pm to 5:30pm	Exhibitors Move Out
3:15pm to 4:15pm	Concurrent Track 1707 Tackling Difficult Property Decisions – Sell, Hold or Buy: How to Decide What’s Right for Your Properties Speaker(s): The Counselors of Real Estate® (“CRE”): William P.J. McCarthy and Kathleen Rose Subject: In this session, real estate advisors experienced in working with Catholic Church officials will share a new template for assessing the appropriate strategy for best managing church property assets. The template was developed in conjunction with the CRE Consulting Corps, a public service initiative of The Counselors of Real Estate® (“CRE”) professional association, involving Church dioceses and religious institutues and including information for improved decision making, sell, hold or buy strategies, a framework for evaluating real estate assets, and more. Participants will receive a copy of this template.
3:15pm to 4:15pm	Concurrent Track 1708 Food Service Design and Management at Diocesan and Religious Institute Properties (Pros and Cons of In-House Food Service Versus Out-Sourced Food Service) Speaker(s): Felician Sisters of North America: Michael Edgar; Adrian Dominican Sisters: Jennifer Hunter Subject: Many religious and diocesan properties have dining services onsite which require management expertise. The decision to keep the management of operations in-house versus outsource to an outside company is one that poses many advantages and disadvantages. Two members of religious leadership (Michael Edgar and Jennifer Hunter, both Conference for Catholic Facility Management (“CCFM”) Board Members) will share their experiences in setting up and managing food services on their campuses. The discussion will include the management of dining services at main and/or Motherhouse campuses, along with the management of off-campus properties. Topics to be covered include the following: resources available for food services operations; what makes sense for my facility?; advantages and disadvantages of in-house versus out-sourced food operations; health and sanitation, and case studies.
3:15pm to 4:15pm	Concurrent Track 1710 Technologies for Audio, Video and Hearing Assistance Speaker(s): Sound Planning Associates, Inc.: Erik Saari Subject: In this session, an expert in professional sound systems design and integration will explain how selecting the right technologies can improve worship and facilities usage. This course will help the participant better understand the pertinent audio, video and hearing assistance issues, and how better to select vendors to meet the needs of their facilities.
4:15pm to 4:30pm	Break
4:30pm to 5:30pm	Concurrent Track 1707R (see above for track details)
4:30pm to 5:30pm	Concurrent Track 1709 Fleet Vehicle Management for Religious Institutes Speaker(s): Felician Sisters of North America: Michael Edgar; CARITAS Vehicle Services: Brad Forbush; Adrian Dominican Sisters: Jennifer Hunter Subject: Due to rising operating costs and the aging population of their drivers, religious communities are finding new ways to meet their transportation needs. Discover the top 5 challenges revealed from a nationwide survey of women religious leaders from around the nation, and discuss practical solutions with a panel of experts including two members of religious leadership (Michael Edgar and Jennifer Hunter, both Conference for Catholic Facility Management (“CCFM”) Board Members) and an expert from the fleet management industry (Brad Forbush). A professional facilitator will guide the discussion to help you review your community’s / organization’s Transportation Strategy. Here are a few of the topics to be discussed: managing vehicles as

CCFM *Preliminary Program Schedule* 2017

TUESDAY, APRIL 25, 2017 *continued*

4:30pm to 5:30pm

Concurrent Track 1709 - Continued

portfolio assets - "improved stewardship"; how to right-size your vehicle fleet; capital deployment alternatives for transportation; how to calculate and optimize vehicle lifecycle costs; driver safety and quality of life; how to identify at-risk drivers; what is negligent entrustment?; reduce maintenance costs by 30%; and when to repair or replace vehicles.

4:30pm to 5:30pm

Concurrent Track 1710R (see page 7 for track details)

6:00pm to 6:45pm

Landlubbers Reception

7:00pm to 10:00pm

Cocktail Dinner Cruise

WEDNESDAY, APRIL 26, 2017

7:00am to 7:45 AM

Farewell to Miami Breakfast Meeting

7:45am to 8:30 AM

Roundtable Discussions

9:00am to 12:00 PM

Track 1711

Walking Tour of the New Our Lady of Guadalupe Church and St. Brendan High School Innovation Center

Subject: This presentation will be a guided and narrated walking tour of the new Our Lady of Guadalupe Church and St. Brendan High School Innovation Center in Miami.

Our Lady of Guadalupe Church and Parish

Consecrated on our Lady of Guadalupe's feast day in 2015, the award winning Our Lady of Guadalupe Church project inspired and changed the lives of all the project team members that managed, designed, and built it. The project is comprised of a 20,000 SF church, and 10,000 SF of chapels, multipurpose, and parish office facilities. Deeply rooted in Guadalupan history and codices, the design is meant to inspire all that experience it. The building was built in the spirit of Laudato Si, and incorporates many "green" initiatives and state of the art building technologies. The project beautifully weaves traditional liturgical concepts within a contemporary architectural vocabulary.

St. Brendan High School STEM Innovation Center

St. Brendan High School's mission is to provide a world class faith-based curriculum within state of the art facilities that foster collaboration, curiosity, creativity, and critical thinking. After completing a comprehensive master plan, the first phase of redevelopment comprised a new 26,500 SF STEM Innovation Center with state-of-the-art STEM laboratories and classrooms, a student commons, a CCTV lab, administration suite, guidance department, and multipurpose auditorium.

The STEM innovation center incorporates innovative and flexible spaces that facilitate new methods of teaching and enhance the student learning and social experiences. The iconic and prominent design has helped communicate the schools new, 21st century brand to students, staff, and families.

As CCFM hopes to offer continuing education credits for this tour, CCFM Arch/Diocesan and Religious Order members will be given first priority for participation. Spouses/Guests and professional member firm attendees are welcome to join, subject to availability on day of event.

CCFM *Conference Accommodations*

HYATT REGENCY MIAMI

400 SE SECOND AVENUE

MIAMI, FLORIDA 33131

(305) 358-1234

A block of rooms has been set aside at the Hyatt Regency Miami for this event. To make reservations for Conference for Catholic Facility Meeting by phone dial (305) 358-1234. Or reserve on line by clicking on the link:

<https://resweb.passkey.com/go/ConfCatholicFacilityMgmt>

The rate is \$189 single or double occupancy, plus all applicable state and local taxes, currently 13%. Please reserve early; as room availability is not guaranteed in excess of the group block. Reservations end whenever the room block has been filled, no later than **March 31, 2017**.



Hyatt Regency Miami

CCFM *Conference Registration* 2017

MIAMI, FLORIDA ~ APRIL 24-26, 2017

Please use one registration form per participant. This form may be reproduced. For conference registration information, please call Plaza Meetings at (877) 666-3404. Please type or print the following information:

Name of Conferee: _____

Professional Position at Sponsoring Archdiocese/Diocese/Religious Order: _____

Sponsoring Archdiocese of Diocese of: _____

Religious Order _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone (Area Code): _____ Fax (Area Code): _____

E-Mail Address: _____

Are you an Arch/Diocesan or Religious Order Employee? YES NO

Is this your first Conference for Catholic Facility Management conference? YES NO

Full Name of Spouse or Non-Business Related Guest of Conferee: _____

Conferee (CCFM Member): \$225* (On or Before March 15) \$ _____

\$275* (After March 15) \$ _____

**Only Conferees of Arch/Dioceses, Religious Organizations or Affiliates who have paid CCFM dues for 2017 are eligible to register.*

Spouse or Non-Business Related Guest: \$140** \$ _____

**Fee includes Breakfast, Lunch, Banquet, Receptions.

Children: \$40*** # of Children _____ \$ _____

***Fee includes Breakfast, Lunch and Banquet.

(Exhibit hall is closed to children.)

Grand Total \$ _____

CANCELLATIONS OF REGISTRATIONS

Any registration cancellations received by March 15, 2017 will be eligible for refund less \$100.00 administrative fee. Without exceptions, all cancellations must be requested in writing. **PLEASE NOTE THAT THERE ARE NO REFUNDS AFTER MARCH 16, 2017.** Postmark determines deadline.

Make check payable to Plaza Meetings and return along with this registration form no later than March 15, 2017 to:

Plaza Meetings
685 Watervliet Shaker Road # 1637
Latham, NY 12110

Your registration provides CCFM the authorization to use photos and videos of you and your registered group for promotional purposes.

Archbishop
Thomas Wenski
Archbishop of
Miami, Florida

Most Reverend
Roger Foys, D.D.
Episcopal Moderator
Diocese of Covington

Thomas Richter
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St. Louis

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Vice President
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Ed Foster
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Jennifer Hunter
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Adrian Dominican
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Mike Edgar
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Lou Baird
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The Redemptorist
Fathers

Janis Balentine
Director
Diocese of
Colorado Springs

Jennifer Shankie
Director

Preliminary Program Information

CONFERENCE FOR CATHOLIC FACILITY MANAGEMENT

APRIL 24-26, 2017

Registration Information

CONFERENCE (CCFM MEMBERS)

Before March 15, 2017\$225*
After March 15, 2017\$275*

** Only Conferees of Arch/Dioceses who have
paid CCFM dues for 2017 to the National
Office are eligible to register.*

SPOUSE OR NON-BUSINESS

RELATED GUEST\$140**

CHILDREN\$40***

*** Fee includes Breakfast, Lunch and Banquet.
*** Reception and Hospitality Suites are closed
to children.*

**Make check payable to Plaza Meetings and return along with this
registration form (No later than March 15, 2017) to:**

Plaza Meetings
685 Watervliet Shaker Road #1637
Latham, NY 12110

Make room reservations directly with the hotel:

HYATT REGENCY MIAMI

400 SE SECOND AVENUE

MIAMI, FLORIDA 33131

(305) 358-1234

(Request Conference for Catholic Facility Management Rate)

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CCFM Gold Level Sponsors



HYATT REGENCY MIAMI - MIAMI, FLORIDA APRIL 24-26, 2017



Photos www.pixabay.com



THOMAS RICHTER - EXECUTIVE DIRECTOR

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