

CCFM members and guests have a unique opportunity to see places most guests never get to see, as

Disney Institute presents: Behind-the-Scenes – Innovation in Action

Wednesday, April 9

1:30 pm to 4:30 pm

When most people hear the name “Walt Disney,” they think of Mickey Mouse, classic movies, and theme parks. What they often don’t think of, or even know about, are his many innovative ideas that eventually led to the creation of the Walt Disney World Resort®.

From the first “talking” cartoon in 1928, to his bold vision of an Experimental Prototype Community of Tomorrow, Walt Disney always pushed the limits of technology. Innovation in Action highlights Walt’s many accomplishments and takes you on an unforgettable journey where you will see, firsthand, how Disney makes “magic”! During this 3 – hour behind the scenes adventure, your Disney facilitators will share stories about the early days of Walt’s career and take you to a variety of locations for an up-close look at innovation.

Nursery and Tree Farm: The Walt Disney World® Nursery and Tree Farm – see how Disney horticulturists create world-famous topiaries, and prepare for their creative “instant landscaping”.

Textile Services: Visit the new state-of-the-art laundry facility, one of the largest in the world.

Main Street, U.S.A.®: Discover how Walt’s life and film career heavily influenced this turn-of-the-century location. Learn more about how the unique architecture and forced perspective create illusion.

Main Street: The “Utilidor” System – you will journey beneath the Magic Kingdom Park to visit support systems located in the “tunnel”.

Participants must be at least 16 years old and carry government-issued photo identification (driver’s license, etc.). There is walking involved, so comfortable shoes are recommended and attire should be suitable for current weather conditions. Theme park admission is not included or required. Actual locations, or the order in which they are presented, are subject to change.

\$35.00 per person (reservations are required)

Please make your check payable to CCFM and forward no later than March 31 to:
CCFM, PO Box 16, Kensington, MD 20895